

“People expect their leaders to provide clarity of goals and priorities, mobilize commitment, enable them to do their jobs well, create synergy, demonstrate integrity, and are accountable for their performance.”

– Peter Drucker



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Center for Global Business
LEADERSHIP

Executive Leadership

A CENTER OF ACTIVITY
For Executive Leaders and
High Potential Talent
Insight. Innovation. Lasting Impact.

GeorgiaStateUniversity 
J. Mack Robinson
COLLEGE of BUSINESS

Executive Leadership

Executive leaders hold responsibility and accountability for the overall direction, health, and profitability of their domestic or global organizations.



A CENTER OF ACTIVITY

We focus on key challenges of executive leaders, high potential managers on the trajectory to executive positions, and on talent managers responsible for leadership development.

FOCUS ON PRACTICE

We explore practices used and challenges encountered by executive leaders seeking to have their organizations excel. Of particular interest are:

- Leadership of the strategy process
- Facilitating organization building, including global business and management structures
- Assurance of effective enterprise performance including leadership of the execution process
- Energizing and mobilizing management and staff
- Identifying and developing management talent
- Governance and interaction with boards of directors, shareholders, customers, and employees
- Authentic and ethical leadership practices

LEADERSHIP RESEARCH THEMES

Leading High Performance Enterprises

Leaders in their field. Perennial all-stars. Favorites of customers, shareholders, and analysts alike. But what do we really know about the executive leadership within high performance firms?

- Do these companies do business differently?
- What role does executive leadership play in their continuing success?

Leaders of Principle

While success and achievement 'at any cost' may be the mantra of some seeking to be at the front of the pack, it is a short-term view. Leaders of principle take a long term view. They abide by professional values, counting personal pride, adherence to ethical principles, and maintaining the respect of others among their essential leadership characteristics.

We applaud principled leaders, identifying and sharing their achievements and the values defining their character and their leadership.



Will leadership be your enterprise's key to greatness?

Great companies excel because they recognize and invest in the development of high potential talent—knowing that emerging leaders are among their greatest assets.