

- Cecil B. Day School of Hospitality -

Certificate of Hospitality



About the Program

The Certificate of Hospitality Administration (CHAD) program is designed for non-hospitality majors, hospitality minors and post-baccalaureate students. It focuses on the operational aspects of hotels, airlines, airports, restaurants, private clubs, meetings, special events and tradeshow management as well as managerial functional areas in hospitality such as human resources, marketing and law. Specialization options within the certificate program include hospitality operations, trade show and event planning and meeting management.

For students wanting to specialize within the broader Hospitality Operations option, areas of focus can be completed in aviation (HADM 4300, HADM 4400 and HADM 4450); restaurant management (HADM 3420, HADM 3500 and HADM 3720) and hotel management (HADM 3310, HADM 4200 and HADM 3010).

Course substitution must be approved in advance and will be limited to situations in which students are tailoring their courses in unique ways to fit certain career goals or to compliment present or past work experiences.

Admission to the CHAD program is subject to the minimum Georgia State University requirements. Additionally, a minimum 2.5 GPA is required to register for any hospitality course. If you are not a current Georgia State University student you will need to complete the Undergraduate Admission application and submit the required materials to the Office of Undergraduate Admissions. Upon being accepted to Georgia State University you will be authorized to register for the required hospitality courses via the online registration system located at www.gsu.edu.

Certificate Program Requirements

The Certificate in Hospitality Administration with a specialization in **Hospitality Operations** includes two courses from Group A and two courses from Group B. The Certificate in Hospitality Administration with a specialization in **Trade Show and Event Planning** involves two of the Group A courses and Group B courses HADM 3350 (Meeting and Trade Show Management) and HADM 3600 (Expos, Fairs and Entertainment Management.) The Certificate in Hospitality Administration with a specialization in **Meeting Management** includes two Group A courses and from Group B, HADM 3310 (Hotel Management) and HADM 3350 (Meeting and Trade Show Management.)

Group A

HADM 3010 - Perspectives in the Hospitality Industry
HADM 3720 - Hospitality Law
HADM 3750 - Hospitality Human Resources
HADM 3760 - Hospitality Marketing
HADM 4600 - Study Abroad

Group B

HADM 3310 - Hotel Management
HADM 3350 - Meeting and Trade Show Mgt.
HADM 3420 - Restaurant & Food Service Mgt.

Group B (cont.)

HADM 3490 - Private Club Management
HADM 3500 - Beverage Management
HADM 3600 - Expos, Fairs & Entertainment Mgt.
HADM 3800 - Hospitality Quality Management
HADM 4200 - Venue Management
HADM 4300 - Aviation Management
HADM 4400 - Airline Management
HADM 4450 - Airport Management

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Print & Fax to (404) 413-7625

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Student ID number: _____

Major: _____ Anticipated Graduation Date: _____

What option are you pursuing for the Certificate in Hospitality Administration? (Check one)

The Certificate in Hospitality Administration with Specialization in Hospitality Operations

The Certificate in Hospitality Administration with Specialization in Trade Show & Event

The Certificate in Hospitality Administration with Specialization in Meeting Planning

Your certificate based on the completion of at least four hospitality courses with a "B" average or higher, will be officially awarded upon completion of your courses.

In order for your certificate to be processed please contact the School of Hospitality once you have completed your required classes and received your grades.

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